



2012 SPECIAL CATEGORY AWARDS

LEADERSHIP



Supported by the British Quality Foundation,
the North East Chamber of Commerce,
the Chartered Quality Institute and the EFQM

North of England Excellence
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Introduction

The award for Leadership will recognise the strongest examples of successful Leadership within organisations and will be presented at the North of England Excellence Awards Ceremony in November 2012.

The Award will take the form of a distinctive trophy and certificate. The public relations surrounding the Awards, together with the opportunity to use the North of England Excellence Specialist Award for Leadership logo on corporate literature and promotional material, will clearly establish the winner as a role model organisation.

The entry fee is -

Organisations 0-249 employees **£295** (plus vat) for joint NoEE/BQF members and **£395** (plus vat) for non members of North of England Excellence.

Organisations 250 plus employees **£495** (plus vat) for joint NoEE/BQF members and **£595** (plus vat) for non members of North of England Excellence.

The judging panel will particularly be looking for:

- Examples of excellent leadership
- Creative solutions to developing your organisation's culture
- Evidence of how what you are doing is making a difference

Overview of your organisation which will be used for pre-post press activity.

Type here (maximum 100 words)

Leadership

An Excellent organisation understands and has established the critical elements of excellent leadership.

Question A: **How do leaders develop the organisation's mission, vision and values and act as role models of a culture of Excellence?**

Guidance

The core purpose of the organisation is defined through a clear mission that is understood by the people in terms that relate to their job.

A challenging yet achievable vision has been defined and communicated.

Leaders articulate the values of the organisation and demonstrate their belief in these values.

Leaders describe how they are personally involved in developing excellence across the organisation.

(Include what you do, how you deploy it and how you review and refine or improve it).

Evidence

Type here (maximum 500 words)

Leadership

An Excellent organisation understands and has established the critical elements of excellent leadership.

Question B: **How do leaders engage with customers, partners and representatives of society?**

Guidance

Leader's external involvement develops and supports the organisation.

Leaders can demonstrate how this involvement has delivered improvement, growth or has enhanced the reputation of the organisation.

Leaders act as role models in their involvement with key stakeholders such as customers, partners and the wider society within which the organisation operates.

(Include what you do, how you deploy it and how you review and refine or improve it).

Evidence

Type here (maximum 500 words)

Leadership

An Excellent organisation understands and has established the critical elements of excellent leadership.

Question C: **How do leaders motivate, support and recognise the organisation's people?**

Guidance

Leaders engage with and listen to people at all levels.

People are able to give examples of supportive and motivational leadership and can describe how their contribution to the organisation is recognised by leaders.

The effectiveness and efficiency of leaders is assessed through a variety of measures and examples can be given of refinement as a result of this feedback.

Leaders are personally responsible for establishing effective recognition processes.

(Include what you do, how you deploy it and how you review and refine or improve it).

Evidence

Type here (maximum 500 words)

Leadership

An Excellent organisation understands and has established the critical elements of excellent leadership.

Question D: **How do leaders identify and champion change in the organisation?**

Guidance

Leaders understand the reasons for change and prioritise those that need to be made to benefit the organisation.

Leaders support and help other people in change projects and ensure that any risks are identified and adequate resources and funding are available.

Leaders ensure that changes are implemented and communicated effectively to all staff and other relevant stakeholders.

(Include what you do, how you deploy it and how you review and refine or improve it).

Evidence

Type here (maximum 500 words)

