

NORTH OF ENGLAND ANNUAL LEADERSHIP CONFERENCE

**THURSDAY 9 SEPTEMBER 2010
HAYDOCK PARK RACECOURSE NEWTON LE WILLOWS**

Promoted by
**NORTH OF ENGLAND EXCELLENCE
BRITISH QUALITY FOUNDATION
LEADERSHIP TRUST**

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BUSINESS LINK NORTHWEST

There is nothing more important to business than leadership. Good leaders make a business successful. Leaders develop visions, set direction, communicate values, and influence behaviour to change the course of events. They help us see what lies ahead, help us visualise what can be done, and get people to achieve far more than they would otherwise have done. This is a full day conference starting with a networking breakfast at 0830 and finishing by 1630. It should be attended by :

- Leaders and potential leaders from all sectors
- Anyone wanting to develop their leadership potential to meet the challenges of leadership
- Those who want to make a difference through leadership
- Anyone wanting to learn from business leaders with an outstanding track record of business success

OUR SPEAKERS

Our speakers are leaders of some of the UK's top performing organisations in the private, public, and voluntary sectors. They have an outstanding record in leading successful organisations and will explain how they achieve it. The conference will have opportunities for discussion with our speakers, networking with other delegates, and will give practical ideas of best practice to take back to your organisation.

NEIL GAYDON

Neil Gaydon is the Chief Executive Officer of Pace Electronics. Pace is now the world's second largest manufacturer of set top boxes, a remarkable transformation from 3 years ago when it was close to bankruptcy and languishing in 8th place globally. Now Pace makes over 17million set top boxes year, with sales of over £1billion. Neil has led a complete structural overhaul of the business, focussing on customers and transforming financial performance.

PHILIP GREEN

Philip Green is the Chief Executive Officer of United Utilities. United Utilities is the UK's largest listed water company. It owns, operates and maintains utility assets, including water, wastewater, electricity and gas. A FTSE 100 company with a turnover of £2 billion, it is the UK's market leader in utility outsourcing. As CEO Philip has led a dramatic improvement in United Utilities customer satisfaction and employee engagement results and UU recently won the Business in the Community Business of the Year award.

JULIA MIDDLETON

Julia Middleton is the Founder and Chief Executive of Common Purpose. This exists to help people, organisations, cities and regions succeed by broadening the horizons of their leaders and enabling people to work together. It aims to inspire, develop and connect leaders who can lead beyond their area of authority at work in their communities and in their cities. Julia is a passionate campaigner for more - and more – leaders who are active in civil society. Over 2500 leaders have completed Common Purpose courses and the impact of their experience can be seen in the changes they make to their organisations, their cities and wider society.

Julia is also an authoress. Her works include 'Beyond Authority' and 'Leadership in a Changing World'.

STEVE McGUIRK

Steve McGuirk is the Chief Executive of Greater Manchester Fire and Rescue Service, the largest Fire and Rescue Service outside London with over 2,500 staff and 41 fire stations. It covers an area of approximately 500 square miles and a culturally diverse population of 2.5 million people. Its vision is "To make Greater Manchester a safer place by being a modern, community focused and influential Fire and Rescue Authority." Steve recently joined Greater Manchester from the Cheshire Fire Service and has led change and modernisation programmes in a highly unionised service.

Programme

08:30 Registration; Buffet Breakfast

09:30 Neil Gaydon, Chief Executive Officer PACE PLC

'Transforming a Poorly Performing Business into one of the World's Best Companies'

10:45 Coffee/Networking

11:15 Philip Green, Chief Executive United Utilities plc

'Using Excellence to deliver high performance'

12:30 Networking Lunch

14:00 Julia Middleton, Founder and Chief Executive Common Purpose

'Broadening Leader's Horizons to enable them reach their full potential'

15:15 Steve McGuirk, County Fire Officer and Chief Executive Greater Manchester Fire Service

'Managing Change through People'

16:15 Discussion/Questions

16:30 Close

Book NOW to reserve your place(s)

Cost: **Members: £195 + VAT Non Members: £245 + VAT**

A VAT invoice will be raised upon receipt of your booking - Please note cancellations cannot be reimbursed

Phone: **01925 715245** Email: **events@northofenglandexcellence.co.uk**

